



Clean Power Institute National Survey

Key findings from a national survey of 1,000 registered voters, conducted October 13-17, 2021.

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Methodology

Public Opinion Strategies and Hart Research Associates are pleased to present the key findings of an online survey conducted nationally. The survey was completed October 13-17, 2021, among 1,000 registered voters, and has a credibility interval of +3.53%.

Jim Hobart, Robert Blizzard, and Jay Campbell were the principal researchers on this project. Torie Bolger was the project director, and Katie Connolly provided analytical support.

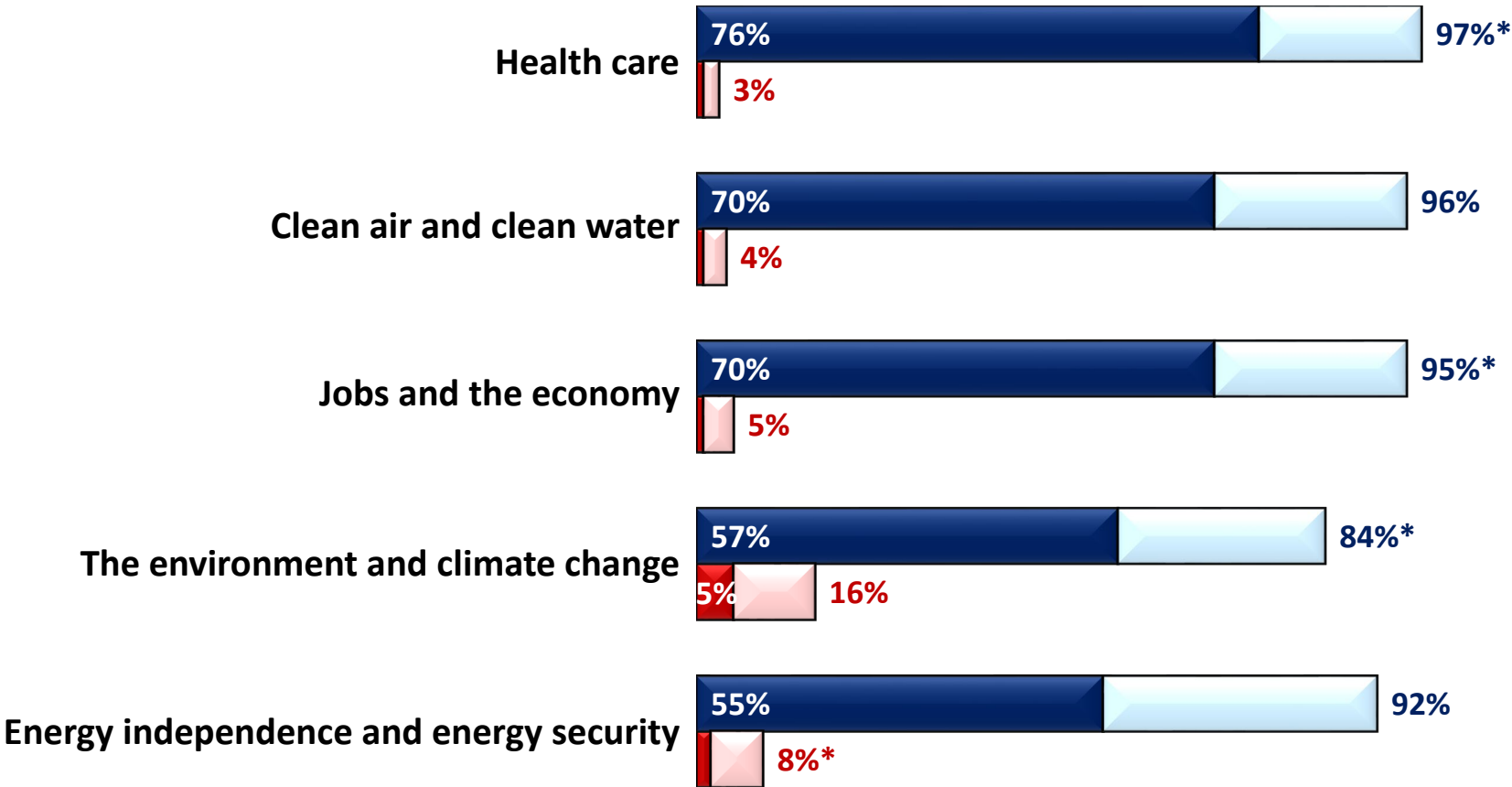


Political & Issue Environment

Voters place as high a priority on “clean air and clean water” as they do on “health care” and “jobs and the economy.”

“Please read the following list of issues and please indicate how important each issue is to you personally.”

Ranked by % Very Important



Very Important
 Total Important
 Not At All Important
 Total Not Important

*Denotes Rounding.

Nearly three in four voters say it would be better to invest in clean energy sources.

“When you think about planning for our nation’s energy future, do you feel that it would be better to...?”

Overall

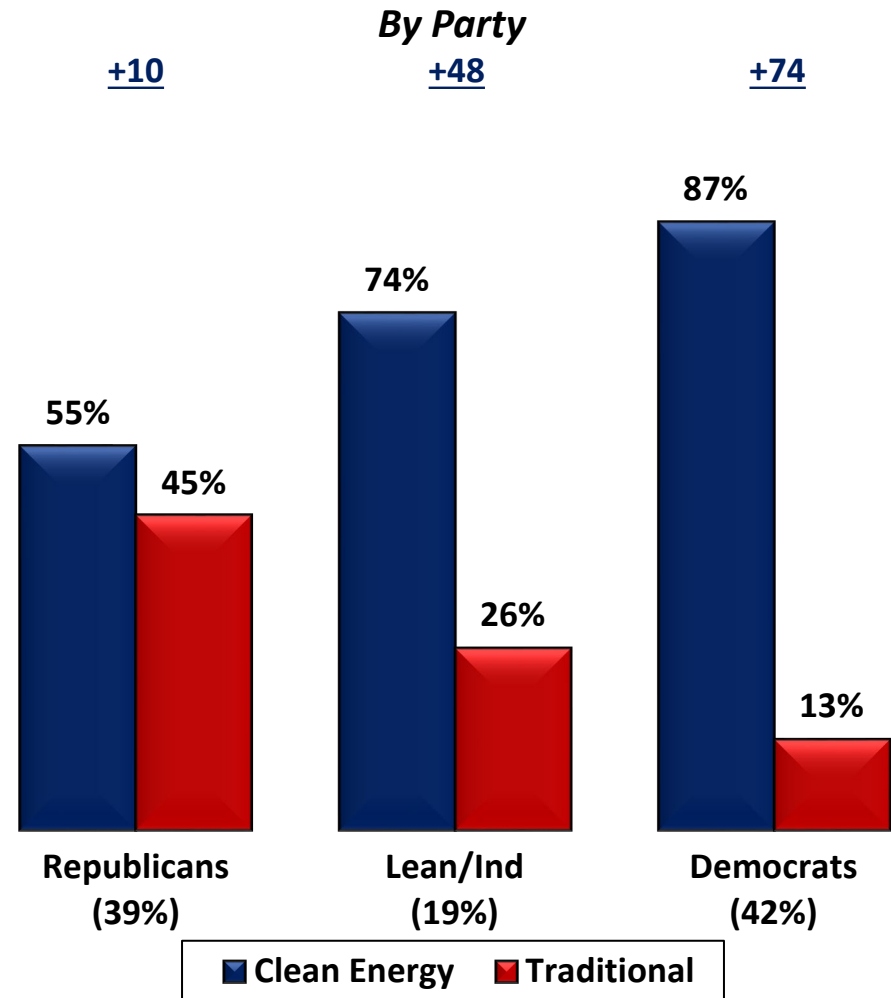
72%

Invest more in clean energy sources, such as wind, solar, and energy storage.

...Or...

28%

Invest more in traditional energy sources such as oil, gas, and coal.

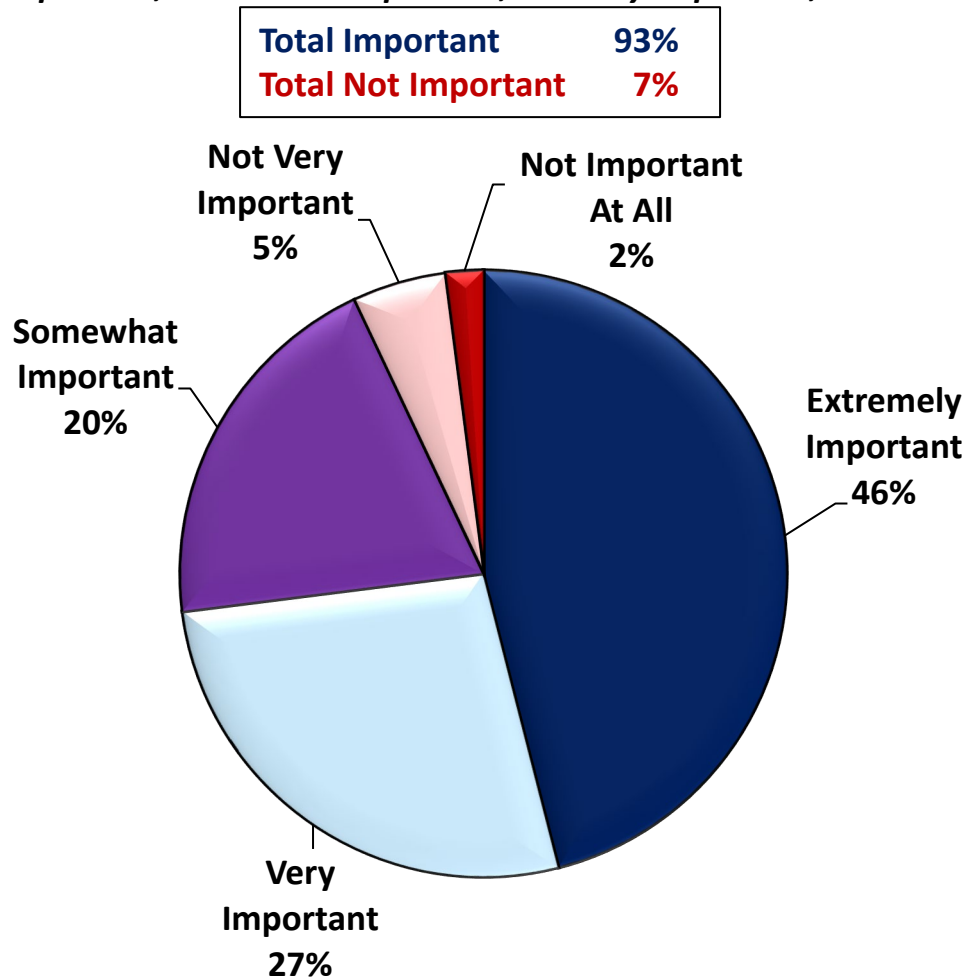




Clean Energy Industry

An overwhelming majority of voters say clean energy is important to the country's energy future.

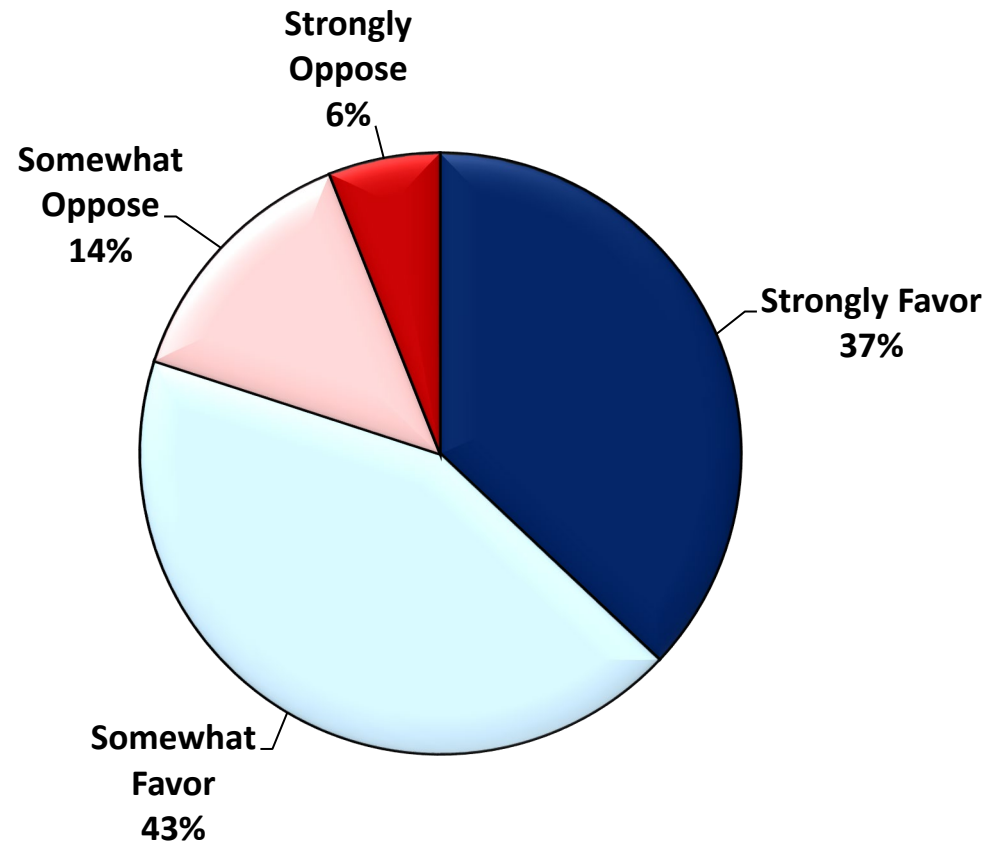
"Now, thinking about the clean energy industry, which includes wind, solar, and energy storage, how important would you say the industry is to the country's energy future? Is it... extremely important, very important, somewhat important, not very important, or not important at all?"



Four in five voters support providing tax incentives for the expansion of the clean energy industry.

“Do you favor or oppose the country providing tax incentives for the expansion of the clean energy industry?”

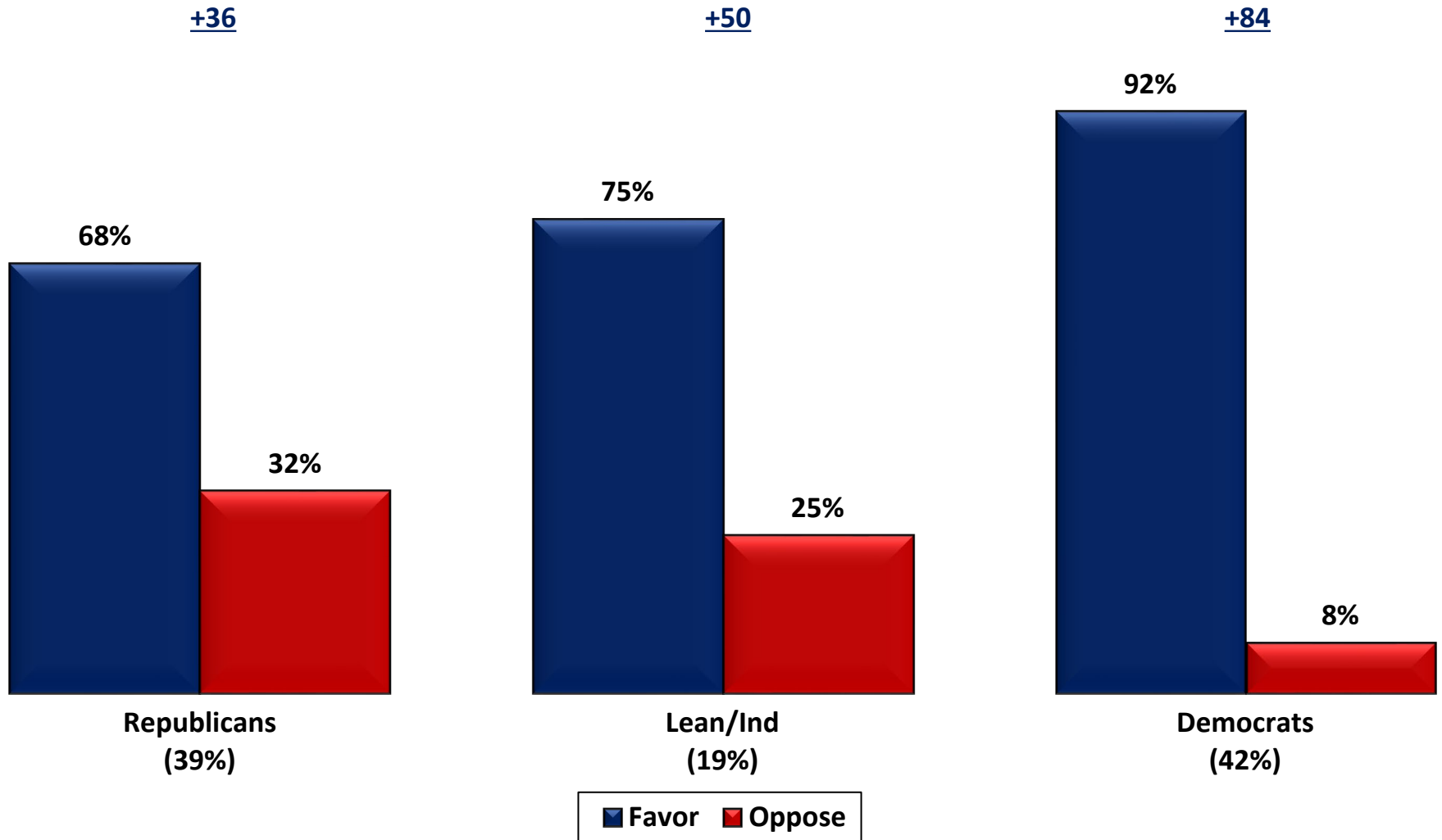
Total Favor	79%*
Total Oppose	21%*



*Denotes Rounding.

Support for tax incentives to expand clean energy extends across party lines.

Tax Incentives by Party



A sizable majority of voters believe the clean energy industry has a positive impact on job creation.

“Thinking about the clean energy industry, would you say it has a positive impact on job creation, a negative impact on job creation, or makes no real impact on job creation?”

Overall

69%

**Positive
Impact**

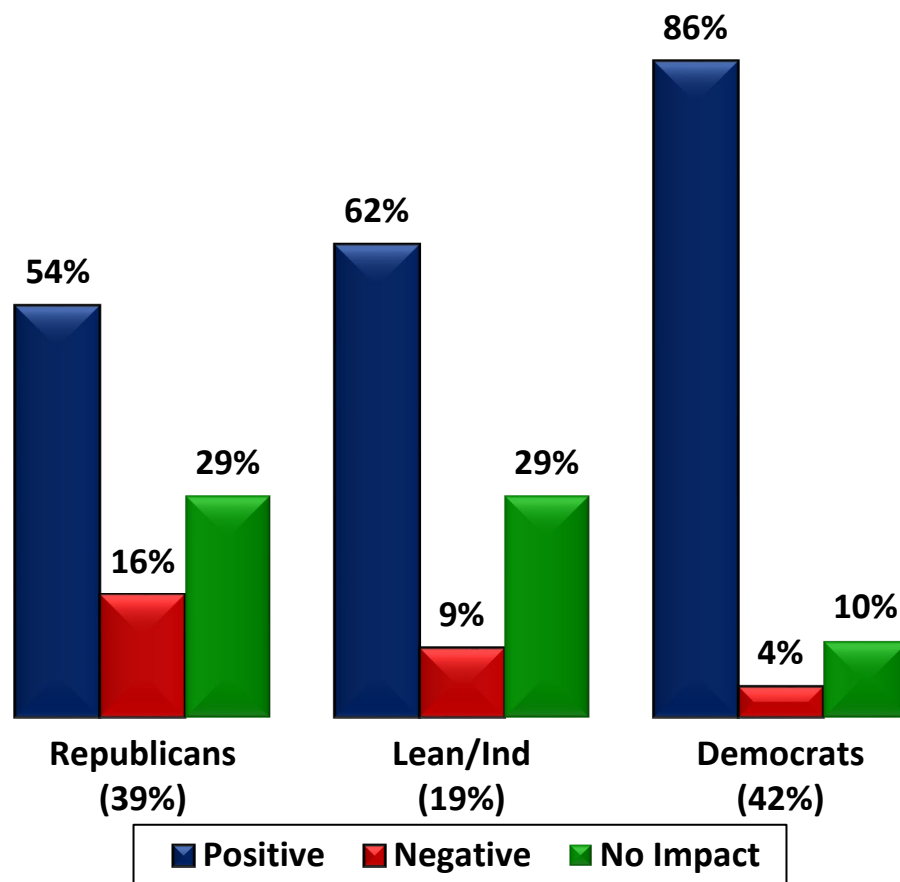
10%

**Negative
Impact**

21%

**No Real
Impact**

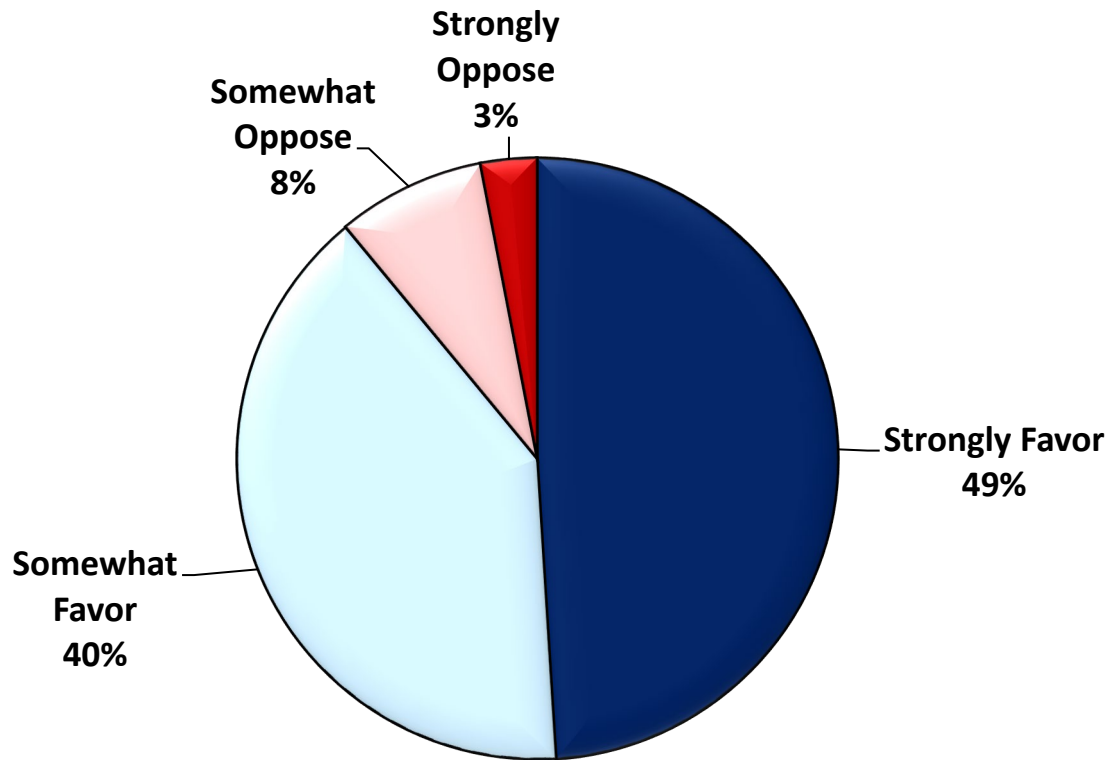
By Party



There is strong support for investing in the electric grid, especially among Democrats.

“Upgrading the transmission and power grid will enable the expansion of clean energy to more communities. Do you favor or oppose investing in the electric grid to make it easier to transmit clean energy?”

Total Favor	89%
Total Oppose	11%



80% of Americans believe that clean energy is as reliable or more reliable than traditional generation sources.

“Now please read three statements about the reliability of clean energy sources. After you read all three, please select the ONE that comes closest to your own opinion.”^

47%

Clean energy sources are more reliable than traditional energy sources like coal, oil, and natural gas.

33%

Clean energy sources are equally reliable as traditional energy sources like coal, oil, and natural gas.

20%

Clean energy sources are less reliable than traditional energy sources like coal, oil, and natural gas.

[^]Split Sample A, N=491.

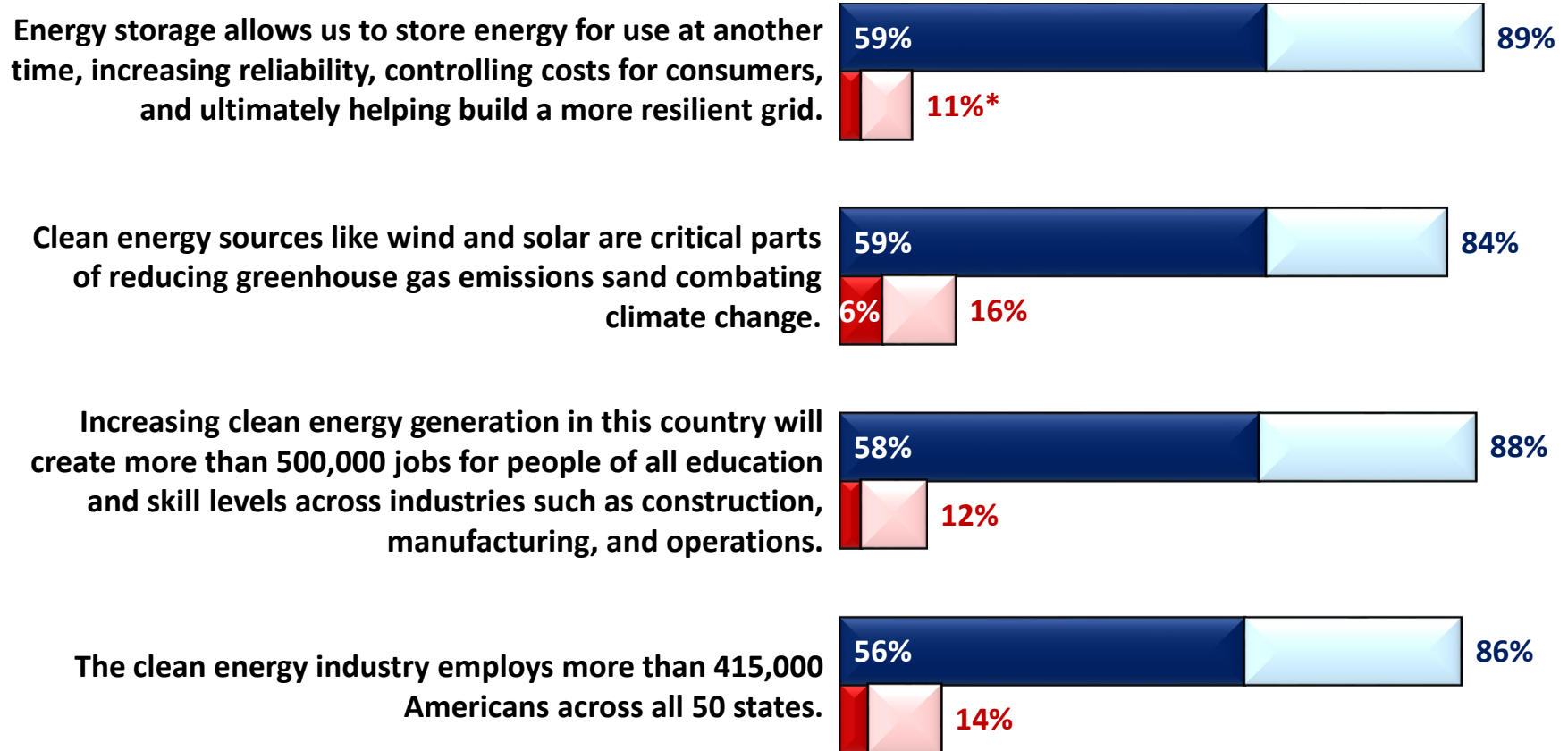


Clean Energy Benefits

Voters place the most importance on the idea energy storage helps build a resilient grid and that clean sources combat climate change.

“Please read the following benefits you might hear about the clean energy industry. After you read each one, please indicate how important each benefit is when it comes to the clean energy industry.”

Ranked by % Very Important



*Denotes Rounding.

These benefits are also important to voters.

“Please read the following benefits you might hear about the clean energy industry. After you read each one, please indicate how important each benefit is when it comes to the clean energy industry.”

Ranked by % Very Important

Transitioning to majority carbon free energy sources like land-based wind, offshore wind, and solar will help drive the clean energy economy forward while also benefiting our environment.



The clean energy industry plays a major role in growing our economy by creating good-paying jobs in a fast-growing industry.



Jobs in the clean energy industry pay significantly more than the national average.



*Denotes Rounding.

For more information about this presentation or about
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